

NO RISK PRIORITY SEARCH

A Focused, More Effective Approach to hiring the best in the Industry

YOUR OPEN POSITION IS NOT A COMMODITY, SO WHY TREAT IT AS ONE?

- **COMMITMENT**
 - I set aside all other searches and concentrate all effort on your search.
 - You and I together identify the companies where your prospective candidates are, and I systematically contact every prospect individually, with YOUR special message.

- **ACCOUNTABILITY**
 - Guaranteed results or YOUR MONEY BACK (X candidates in Y days).
 - Weekly update reports provided, including what the market thinks about your opportunity.

- **WORK WITH THE BEST**
 - My success rate is 98% + with Priority Search
 - The best recruiters in the industry have moved to this model

- **PROTECT YOUR COMPANY BRAND IN THE MARKETPLACE**
 - It is more important than ever to send a consistent message. When you engage several recruiters, each one delivers a message about you and your opportunity, and you don't know what that is!
 - Provides market intelligence – what is the market saying about your company?

- **THERE'S A TALENT WAR – ATTRACT THE BEST!**
 - Candidates want to feel “selected” and are more likely to be attracted if the job isn't widely broadcast.

- **PROTECT YOURSELF FROM HIRING ERRORS**
 - Some studies show that after 12 months, one of two hires turn out to be hiring errors. Priority search is quality driven and specifically targets the top talent in your industry and hiring proven talent protects against hiring errors.

- **TIME MANAGEMENT**
 - The burden of quality control is taken off of the hiring manager and put on the recruiter.
 - The hiring manager receives only the best 3 to 5 candidates for the search

WHY NOT CONTINGENCY SEARCH?

- The nature of **contingency search** and the way a recruiter survives in a contingency model is to have many job openings and many candidates. It is necessary to work on as many as 20+ jobs – it is impossible to have the highest quality candidates in this model. In the contingency model, the recruiter's income depends on SPEED and quality is secondary.

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